



Issue 2, 18 May 2017

ORGANISATIONAL NEWSLETTER

Vistarak Pravas, Jammu & Kashmir
29, 30 April and 1 May 2017



**BJP SPREADS
INTO THE
VALLEY & LADAKH**

The National President of the Bharatiya Janata Party (BJP), Shri Amit Shah, was in Jammu for the extended travel (Vistrit Pravas) programme from 29th April to 1st May 2017. During his visit, Shri Amit Shah held detailed discussions with party workers, office bearers, and people from different walks of life. His travel schedule was as follows.

29th April 2017

(Morning: 7:45 am to 1:30 am)

- 7:45** Departure from Delhi residence
- 10:00** Arrival at Jammu airport & reception by workers, office bearers, thousands of workers also lined up the road to welcome BJP national president Shri Amit Shah
- 10:30** Arrival at state guest house
- 11:30** Meeting with officials and people's representatives from Jammu-Kashmir (J&K) right from the district to the state level at the state guest house auditorium. Workers from the districts also had the opportunity of presenting their thoughts and issues in this meeting
- 1:30** Lunch with party office bearers at the residence of the J&K Deputy Chief Minister
- 3:00** Discussion on J&K politics among other things with the Deputy Chief Minister at his residence in the company of senior party officials
- 5:00** Dialogue with eminent citizens & intellectuals at the state guest house auditorium on issues pertaining to J&K to the party's vision and ideology
- 7:00** Meeting and discussion with senior party officials at the state guest house
- 9:00** Dinner with party office bearers
- 9:20** Meeting with the J&K core group and discussion on future strategies
- 11:00** Meeting with centrally appointed BJP officials, evaluation of the day's programme and discussion on the following day's programme
- 1:30** Night rest



30th April 2017

(8:45 am to 11:30 pm)



- 8:45** Departure for Veer Bhawan Raghunathpura
- 9:15** Meeting with senior officials of Veer Bhawan Raghunathpura
- 11:00** Arrival at the State BJP headquarters and inauguration of “Nanaji Deshmukh Library and E-Library”
- 11:30** Inspection of the state office, book release and press briefing
- 12:00** Meeting with representatives of all 19 departments and 10 projects and discussion on the work to be initiated and undertaken
- 1:30** Informal discussions on J&K issues with local editors at the residence of Union Minister Dr. Jitendra Singh, followed by lunch
- 2:50** Arrival at BJP regional headquarter
- 3:00** Discussion with office-bearers and workers in connection with the expention of work on the occasion of Panti Deendayal Upadhyaya’s birth centenary at the state party headquarter
- 4:30** Meeting with senior party leaders
- 5:00** Discussion with party officials on the funding of Ajeevan Sahayog Nidhi
- 6:00** Participate in discussion with the IT and election management departments
- 7:10** Dinner at the state guest house
- 8:00** Meeting with J&K party MLAs
- 9:00** Meeting with J&K ministers, Assembly Speaker, and senior party office bearers
- 11:30** Night rest

1st May 2017

(from 8:30 am to 12:30 pm)

- 8:30** Meeting with ministers of J&K and party workers
- 9:00** Departure for airport
- 12:30** Arrival at Delhi residence



Objective of the Extended Tour Programme



The BJP is an organisation driven political party. The solidity and strength of its internal structuring alone has made it the world's largest organisational entity. Ten members launched the party in 1980. Today it has a mammoth membership of 11 crores. The nationwide travel schedule of the party's National President, **Shri Amit Shah**, as conceived by its central unit, is thus yet another step toward its growth and expansion. The objectives of the trip are as follows:

- The party president will be meeting members of the state units to examine and ensure how best to strengthen the party's organisational framework. For it is from these discussions that the route map for a definite plan of action will emerge.
- Effective communication holds the key to honing the internal dynamics of an organisation. Which is why, during his tour programme, Shri Shah has set aside a specific time for group interactions. The purpose of these discussions is to generate awareness on the various transformative public welfare policies and schemes of the Central Government and how best to bring them to the doorsteps of the poor and needy through the party's information purveying channels.
- The party president will interact with a wide cross section of people comprising of intellectuals, journalists, academics, professionals, and common citizens, among others.
- The purpose of Shri Shah's outreach is also to discuss issues related to the inculcation of team spirit and coordination between the various state units in the country. Discussed will be the steps taken so far towards this end and what needs to be further done in this regard.
- The party plans to divide its activities into 19 departments to implement its schemes. The precise framework of this and the activities that need to be initiated through these will be discussed during Shah's visit to various states.
- The larger goal of taking Bharat to the top among nations of the world ought never to be lost sight of in the midst of the BJP's achievements at the Centre and its repeated success at the hustings in different states. The challenge is to expand without diluting the party's ideological commitment and vision. How this task can be fulfilled in the birth centenary of Pandit Deendayal Upadhyaya will be discussed during these tours.
- High on Shri Shah's tour agenda is the preparation of an organisational blueprint to win in 2019 all those seats which the party lost in the 2014 Lok Sabha poll. Concrete public measures to be taken to make this possible will also be discussed and brainstormed.
- The BJP has garnered huge public support for its National President's nationwide travels. His Jammu visit has generated considerable enthusiasm among party cadres with its attendant advantages at the organisational level.



The BJP hitherto was known as a Jammu-centric party, but the response to the national party president's nationwide outreach has helped extend its influence to the Kashmir and Ladakh regions as well. This is a singular achievement. The success in inspiring 30 highly qualified youths from the minority community in the Valley to undertake the pledge of devoting their time to the party as Vistaraks is a historic development. It is expected that these 30 will serve as force multipliers in the coming days

- During his rounds of the state, Shri Shah laid special stress on the need to connect with the poor and neglected sections of the populace in the Valley, especially members of the adivasi, Gujjar, and Bakkarwal communities. He himself interacted with members of these communities extensively. Efforts were also made to establish linkages with the Shia community of Ladakh when Shri Shah met them and interacted in some detail. The aim is to turn the BJP into a party that reaches out to all sections and is pervasive across the societal and political spectrum.
- Shri Shah inaugurated the Nanaji Deshmukh Library and the eLibrary at the BJP's Jammu office. The collection of documents and books on history and literature in the libraries will help party workers improve their knowledge and motivate them to work with a greater sense of purpose and mission, thereby reinforcing their ideological foundations.
- Additionally, debates and discussions on Pandit Deendayal Upadhyay Birth Centenary and the Work Expansion Scheme will give an opportunity to the party's Jammu activists to understand the ideas and personality of Pandit Deendayal Upadhyay. This will help the party.
- After discussions with BJP representatives in the J&K government and key members of the state party unit, BJP national president underlined the basic points of coordination between the party and the government which will bring about greater synergy, coordination and will yield greater results.
- Shri Shah told senior editors of the Jammu media during an informal interaction that the entire strategy of the BJP government at the Centre was aimed at working in the interest of long-term peace and stability in the Kashmir Valley. And that the results would shortly be visible.





The Importance of Libraries

The BJP has always stressed the importance of research and of study in the daily lives of its workers. A long line of research scholars bear testimony to this tradition. To keep up with modernity in thought and in outlook, Shri Shah underscored the need to have libraries in all party offices, both at the centre and in states.

- On 7th February 2016, the Central Library was inaugurated by Shri Shah at the central party headquarter of Delhi. In yet another initiative, the “Nanaji Deshmukh Reading Room and eReading room” was inaugurated by him on 12th December, 2016 at the Chhattisgarh BJP’s office at Raipur.
- During his visit to Jammu, Shri Shah inaugurated the “Nanaji Deshmukh Library and e-Library” on 30th April 2017. The libraries are named after Nanaji Deshmukh as a tribute to him on his centenary year 2016-2017.
- The Central Library currently has a collection of 1,152 books besides 168 rare manuscripts. The eLibrary, on its part, has 7,778 electronic books.
- All libraries have books on economics, world history, Indian history, especially the freedom struggle, rare documents pertaining to the founding and growth of political parties, biographies of great men and women, state assembly debates, the great epics, Neeti Shastra, Vidur Neeti, Artha Shastra, and other subjects.
- The eLibrary can be easily accessed through a computer, laptop and mobile
- The link is: library.bjp.org The principal objective behind the establishment of a library and eLibrary in every BJP office is to raise the awareness levels of party workers, acquaint them with the nation’s history, and above all with the party’s ideology, its growth, its history, its political objectives and principles.

BJP National President’s Thought on Library

The library should be an integral part of every BJP office. Inculcating a sense of history is crucial for the intellectual growth of party workers. It evolves in them a political sense and understanding and helps them to take the right decisions in their political life. The use of the library facilities will be a transformational experience for every party worker.





“ The Indian Army’s surgical strike has driven home the firm message to the world that no one can cast an evil eye on our borders. We want peace but will not suffer encroachment on our borders.”

Salient Points of Shri Amit Shah’s speeches during his Jammu visit

The BJP under the leadership of Prime Minister Narendra Modi has made transformation rather than reform its main mantra. The development model should be all-inclusive, one that touches the lives of one and all. This is the model that the Modi regime is working on.

.....

Parties not grounded in ideology, lacking a pro-poor plank, an all-inclusive development model, and internal democracy cannot usher in development in this country.

.....

Four things are necessary in a party for a multiparty parliamentary democracy to flourish: internal democracy, ideological commitment, honouring the true spirit of the Constitution by reaching out to the last person, and competent leadership.

.....

Today our agenda should be to ensure that the political leadership of the country should not be family centric, casteist, or appeasement oriented. Performance ought to be the sole criteria. I can say with confidence that the BJP has initiated the era of politics of performance.

.....

Prime Minister Narendra Modi has launched several schemes for development in J&K. Two AIIMS, five medical colleges, and a special package of Rs 80,000 crore have been given to the state. Under the Jan Dhan Yojana more than 20 lakh bank accounts were opened, and thousands of youth were provided self-employment under the money scheme.

राष्ट्र सर्वोपरि, सरकार बाद में

अगले विस चुनाव में 40 सीटों का लक्ष्य लेकर करें काम : शाह

केवल भाजपा में है आंतरिक लोकतंत्र : शाह

राष्ट्रीय अध्यक्ष ने कांग्रेस और अन्य दलों को विचारधारा पर घेरा, बोले, सर्जिकल स्ट्राइक के बाद भारत की साख मजबूत हुई

Nation First, Govt Next: Amit Shah on J&K

Sources said Amit Shah had some tough talks to do with the State BJP Ministers, legislators (both MLAs and MLCs), office bearers and other senior functionaries as he set target for them for 2019 Lok Sabha and 2021 Assembly elections.

Party etc and the BJP Government in 13 States.

"The BJP model has been rated as the best models in the country with all-round development and inclusive growth," he said.

Sabha elections from Jammu after offering prayers at holy cave shrine of Mata Vaishno Devi Ji and after becoming the Prime Minister, he again addressed his main function at Katra, the base of the shrine.

पुस्तक 'हथेली पे सूरज' का अमित शाह ने किया विमोचन

जम्मू, 30 अप्रैल (समाचार): भारतीय जनता पार्टी के राष्ट्रीय अध्यक्ष अमित



शाह ने सूबे से शुरू की मिशन 2019 की तैयारी



नानाजी देखमुख पुस्तकालय का शाह ने किया लोकार्पण

जन नायकों को लेकर भाजपा ने बनाई पुस्तक 'डा. अंबादी की पुस्तक 'हथेली पर सूरज' का भी किया विमोचन



Amit Shah releases Darakhshan Andrabi's poetry collection 'Hatheli Pe Suraj'

जम्मू शरी के चीफन कार्यकर्ताओं का स्वागत करते नानाजी देखमुख पुस्तकालय का लोकार्पण अमित शाह (दाएं) बहाक रैली प्रियदर्शि करदंशरी।

मोदी के हनुमान को भाजपा ने बिठाया पलकों पर

जम्मू एयरपोर्ट से लेकर सर्किट हाऊस तक शाह पुष्पवर्षित माननीय दिखे सड़कों पर, समर्थकों का भी जुटाया लाव-लश्कर



शाह ने की संगठन मजबूती की बात

विधायक दुर्गा दास ने अनुसूचित जाति की अनदेखी करने की कही बात दो सताह में एक बार सुने मंत्री, विधायक कार्यकर्ताओं की समस्याएं : शाह



कश्मीर पर चिंता की जरूरत नहीं

मिशन 2019 भाजपा की विस्तार यात्रा शुरू करने जम्मू पहुंचे अमित शाह ने कहा, घाटी में सुरक्षा बलों के साथ पूरी पार्टी और सरकार खड़ी



अमित शाह ने मंत्रियों व विधायकों की ली क्लास

कहा- बचे रहना है तो कामीन रहें जुड़े रहें, लोगों और पार्टी कार्यकर्ताओं की उम्मीदों पर

BJP leaders target Ministers, Sr leaders before president
Nation First, Govt Next: Amit Shah on J&K
 *No compromise on status of J&K: Dr Jitendra Sanjeev Pargal
 JAMMU, April 28: BJP leaders and other concerned party workers were very clear on BJP's stance on Jammu and Kashmir. Amit Shah was very clear on BJP's stance on Jammu and Kashmir. Amit Shah was very clear on BJP's stance on Jammu and Kashmir.

कश्मीर को लेकर केंद्र पूरी तरह से चिंतित : अमित शाह

