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ORGANISATIONAL NEWSLETTER

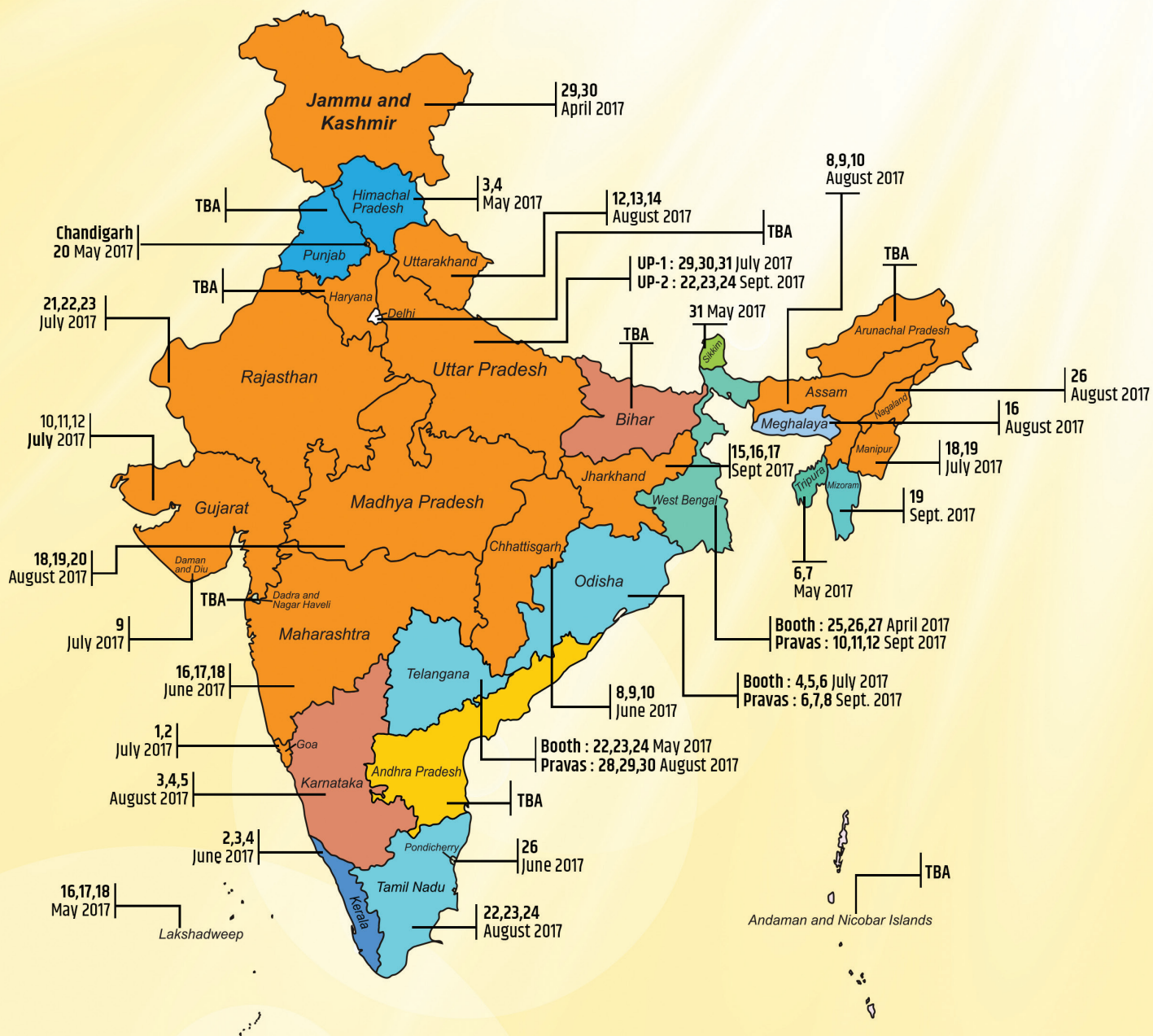
Vistararak Pravas, Lakshadweep
16, 17 and 18 May 2017

Lakshadweep
Pravas



**EK BHARAT
SHRESHTH
BHARAT**





BJP National President
Shri Amit Shah's



**SANGHATHANATMAK
PRAVAS**



16th May 2017

(8.00am – 10.45pm)



- 8.00** Before proceeding for Lakshadweep holds a meeting with state leaders in Ernakulam and discusses the political situation in the state
- 10.05** Departs from Cochin airport for Lakshadweep
- 11.25** Lands at Agatti airport, Lakshadweep and is given a rousing welcome by workers and office bearers of the party
- 12.30** Proceeds for Kavaratti island by helicopter
- 1.00** Is accorded a grand welcome by party workers and leaders at the Kavaratti helipad
- 1.30** Arrives at the government guest house in Kavaratti
- 4.30** Discusses with the core group and office bearers local political issues and the prospects for the BJP in the area
- 5.50** Leaves for the state office
- 6.00** Meets senior office bearers and discusses with them the ways of making BJP the alternative in the island
- 7.15** Leaves for the government guest house
- 7.30** Local Member of Parliament from the pays a courtesy call on the BJP national president and discusses local issues
- 8.30** Addresses a public meeting in Kavaratti and tells people about the 'Garib Kalyan Yojana' launched by the central government
- 9.30** Returns to the government guest house and holds meeting with local workers and dines with them
- 10.45** Night halt



17th May 2017

(8.50 am – to 12.40 pm)

- 8.50** Leaves the guest house to visit booth number 39 and 40
- 9.00** Under booth outreach programme, BJP national president reaches out to booth 39 and 40 and goes from door to door along with party workers
- 10.45** Returns to the government guest house and discusses the Deendayal Upadhyaya Vistarak Yojana with local office bearers and determines the targets that need to be achieved
- 12.00** Leaves for Kavaratti helipad
- 12.10** Leaves for Bangaram by helicopter
- 12.40** Lands at Bangaram and proceeds to the guest house



18th May 2017

(9.05 am - 9.15 pm)

- 9.05** Departs from Bangaram helipad for Andrott Island
- 9.35** Is welcomed by workers at Andrott helipad and proceeds to the guest house
- 10.30** Reaches booth number 16 and 17 and goes from door to door along with workers
- 11.30** Leaves for the guest house
- 12.10** Leaves the guest and reaches the Andrott Community Hall and addresses a public meeting
- 1.00** Leaves for the guest house
- 1.15** Has lunch with party office bearers and holds discussions
- 2.00** Leaves for Andrott helipad
- 2.30** Leaves for Cochin airport by helicopter
- 4.00** Lands at Cochin airport and in the airport lounge holds a meeting with state office bearers
- 5.35** Leaves for Delhi
- 9.15** Reaches official residence in Delhi



ACHIEVEMENTS



B JP national president Amit Shah was on a three-day tour of Lakshadweep in connection with the Pandit Deendayal Upadhyaya Vistarak Yojana. Apart from holding wide ranging discussions with office bearers on strategies to strengthen the party base in the archipelago, Shri Shah also visited a number of homes under the door-to-door booth level contact campaign. Highlighted at a public rally were the people centric and transformative schemes initiated by the Narendra Modi led central government and the BJP's commitment to public welfare. The benefits of the trip were visible at multiple levels.

- During the trip Shri Shah emphatically stressed on the “One India, Great India” postulate. That he spent a full three days in a Union territory with just a single Lok Sabha seat showed his commitment to the ideal and to the objective of taking this message to farthest corners of the country and among the people there. This has generated a positive perception among the people of Lakshadweep.
- Shri Shah made it a point to highlight Prime Minister Narendra Modi's commitment to the precept “Sab Ka Saath, Sab Ka Vikas” (together with all, development for all). This is expected to generate greater trust among people in the BJP, especially in Lakshadweep where minorities constitute a whopping 96.2 per cent of the populace. Such an approach, in fact, would help sensitise and win over minorities in other parts of the country as well, helping the party extend its influence.
- Shri Shah met and interacted with the residents in Booths 16, 17, 39 and 40. His decision to personally select the houses to be visited will strengthen the party's connect with locals and build bridges with its top leadership.
- During his discussion with the local BJP leadership Shri Shah also formulated a composite strategy for expanding the BJP's footprints in the archipelago. This was done after taking into account the disparate needs of each of the 36 islands within the Union territory.
- The national president also advised local office bearers and workers to prepare a list of those who had benefitted from the Modi government's development schemes as well of those who could avail of these in the future. He also advised that steps be taken to ensure that information of these development schemes and initiatives was delivered to the doorsteps of this second category. i.e. Those who could avail of these in future. This was seen as a refreshing effort to bring people closer to the party.
- Quite apart from the general development schemes, Shri Shah told locals from various platforms about schemes that were specific to Lakshadweep and which were being readied in the areas of shipping, ports, IT, civil aviation, and tourism.
- Shri Shah directed party workers to ensure that information on each of the 54 schemes of the Minorities Development Board reached every home. This would instil confidence among locals in the party's policies and programmes.
- A team led by the local MP belonging to the Nationalist Congress Party (NCP) called on Shri Shah to express confidence in the working of the BJP regime at the Centre.

Importance of the Party's Publications Department

The continuation and strengthening of internal democracy through the medium of dialogue, lies at the very core of the BJP's value system. Conversation, continued and sustained, is the basis of all party programs, organizational activity, and interactions with workers on various issues. The magazines taken out by the party's publications department is the channel through which this tradition of colloquy is conducted. The task of reaching out to workers and keeping them posted on various initiatives, both at the central and state levels, is currently being carried out by 22 magazines published in more than 12 languages. The magazines have a combined circulation of well over eight lakh copies. It is the responsibility of the publication department to bring out every issue on time and without hitches. Among its duties and responsibilities are:

- To ensure the editorial quality and regular appearance of the party's principal mouthpiece, Kamal Sandesh. More importantly, timely completion of all publicity and propaganda related work in the party's interest.
- On the publications department devolves the task of reviewing, revising and updating from time to time crucial party related records and documents published over the years.
- To ensure quality reporting and coverage of all party programs and activities, government schemes, plus commissioning of articles on issues of ideological interest.
- Periodic review of the editorial content of state level magazines to ensure overall unity in tone and thrust. This is important to firmly drive home the party's message and objectives, both among insiders and outsiders.
- Ensuring that a few pages are common to all state level publications. It is the job of the central publications department to identify the common editorial content which should go with each state edition.
- The central publications department is also enjoined with the task of commissioning and publishing books and monographs at the central and state levels on organizational and ideological interest.
- The magazines brought out by the publications division are also expected to educate workers, give them a historical perspective on the party's history, ideology, its struggles and campaigns and the role played by its frontline leaders.

BJP national president Shri Amit Shah's Views on the Party's Publications

The goal of the party's publications department should be to ensure that the magazines and journals under its charge reach the maximum number of workers as well as the common man. The deeper their penetration, the wider the spread of the party's ideology and influence.



“The main reason behind my trip to Lakshadweep is to appeal to the people there to join the national stream of economic development set in motion by Modi ji.”

The country has never looked forward to a brighter future in the manner it is doing today under the leadership of Prime Minister Narendra Modi. The transformation of India into the world’s fastest growing economy has brought the nation unparalleled honour.

.....

Finding a solution to the problems plaguing Lakshadweep and placing the ongoing development projects on fast track is the priority of the Modi government. It is unfortunate that the Congress did nothing to further the economic prospects of the islands despite representing it for years.

.....

The Modi government’s development ‘rath’ (chariot) has reached places hitherto untouched by the winds of change. I am confident that all 10 inhabited islands of Lakshadweep will see sweeping economic progress and change in his regime.

.....

Only 10 of the 36 islands in Lakshadweep have human settlements. Six of the ten have a serious shortage of drinking water. The Modi government will ensure that potable drinking water reaches all the inhabited islands by 2019.

.....

Under the ‘Mudra’ scheme the Modi government has provided self- employment to 1,300 youths in the region.

.....

A 10-year transportation plan from 2015 to 2025 has been prepared. Under the plan, the Modi government has agreed in principle to put two all-weather tourist ships, four international ferry vessels, nine cargo ships, and one oil tanker at the disposal of the local administration.

.....

A blueprint is also under preparation to give a fillip to coconut oil marketing, fishing, cold storage, and tourism. The plan is expected to be ready within a year.

Shah visits homes
of fishermen

അമിത് ഷായ്ക്ക് കൊച്ചിയിൽ സ്വീകരണം

അമിത് ഷാ മടങ്ങി

लक्षद्वीप की तीन दिवसीय यात्रा पर अमित शाह

प्रधानमंत्री नवंबर में
लक्षद्वीप जाएंगे : शाह

എം.പി.യുൾപ്പെടെ ലക്ഷദ്വീപിലെ
എൻ.സി.പി. ബി.ജെ.പി.യിലേക്ക്

Shah shares meal with
fishermen families

പാർട്ടി വോട്ട് 187; എന്നിട്ടും
ദ്വിപ് 'പിടിക്കാൻ' അമിത് ഷാ

Amit Shah visits homes of fishermen,
folk singer in Lakshadweep's Androth



मछुआरों और लोकगायिका के घर गए अमित शाह

Amit Shah visits homes of
fishermen, folk singer

അമിത് ഷായ്ക്ക് കവരത്തിയിൽ
ഉജ്ജ്വല സ്വീകരണം

लक्षद्वीप के दौरे पर भाजपा अध्यक्ष

मछुआरों-लोकगायिका के घर पहुंचे शाह

मछुआरों और लोक गायिका के
घर पहुंचे अमित शाह



അമിത് ഷായും കേരള നേതാക്കളുമായി വിശദ ചർച്ച നടന്നില്ല

കമ്മ്യൂണിസ്റ്റ് അക്രമങ്ങൾ
ചെറുക്കും: അമിത് ഷാ

<http://www.bjp.org/adhyakshiyapravas2017>