



Issue 1, 15 May 2017

ORGANISATIONAL NEWSLETTER

Vistararak Pravas, West Bengal

25,26,27 April 2017



Ebar Bangla

This time Bengal





Bharatiya Janata Party is observing the centenary of Pandit Deendayal Upadhyaya's as the 'Garib Kalyan' (welfare of the poor) year across the country. The vision of the Garib Kalyan year is centered on the concept of Antodaya. Pandit Deendayal Upadhyaya had envisioned Integral Humanism and Antyodaya, it is now being realised and implemented under the leadership of Prime Minister Shri Narendra Modi and through the ideological direction of the BJP. Today, when the BJP is celebrating Pandit Deendayal Upadhyaya's birth centenary year as Garib Kalyan year, the mission of spreading the message of policies that are inspired by the vision of Pandit Deendayal Upadhyaya, to people across the country assumes great significance. This is being done through the organizational structure of the party and a comprehensive campaign has been started by the Bharatiya Janata Party to enhance its organizational strength, expand the party, to make it all encompassing and to reach its message and programmes to all sections of society. This all India campaign is being led by BJP national president Shri Amit Shah, whose programme as a Booth Vistarak (one who has the mission of expanding and strengthening the party at the booth level) has been conceived for five states. On the 25-26-27 April, launching the expansion march from the state of West Bengal, Shri Amit Shah met people from different walks of society including booth level workers etc. and participated in the following programmes

April 25, 2017

(8:15 am to 12:00 am)

- 8:15** Departs from Delhi
- 11:30** National President Shri Amit Shah arrives at Bagdogra Airport, Siliguri. On arrival in West Bengal, party office bearers and workers welcomed the national president with great enthusiasm.
- 11:45** Siliguri Club Montana vista, departure for Darjeeling
- 12:00** Mr. Amit Shah arrived at Syliguri Club Montana Vista and meeting and discussions with party office bearers
- 12:30** Shri Amit Shah leaves for Naxalbari assembly segment
- 1:00** At Naxalbari booth number 93, takes lunch at the house of Shri Raju Mahali and Smt Geeta Mahali
- 1:30** Shri Amit Shah interacts with and addresses workers at Naxalbari booth number 93 and carries out his own duties as a Vistarak under Pandit Deendayal Upadhyaya Vistarak Yojana.



Pravas

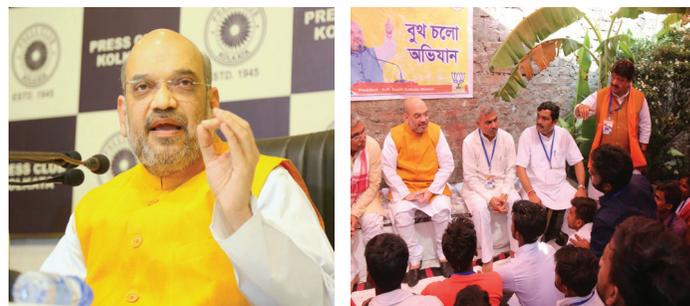


- 3:00** Met 6 families under the contact campaign at Naxalbari booth number 93 and interacts with them.
- 4:30** Leaves for Siliguri Indoor Stadium.
- 6:00** Participates in a dialogue programme with intellectuals at Siliguri Indoor Stadium and addresses them.
- 6:30** Leaves for Siddhivinayak Bhawan.
- 7:30** At the Siddhi Vinayak Bhavan, meets with districts presidents of eight districts of West Bengal, interacted with them, had dinner and left at 8:30 for the railway station.
- 8:45** Meeting with party officials at New Jalpaiguri railway station.
- 9:00** Departure for Kolkata By Train with party office bearers.
- 10:30** Meeting on West Bengal with party office bearers on board the train.
- 12:00** Retires for the night.

April 26, 2017

(From 6:45 am to 1:00 am)

- 6:45** Shri Amit Shah arrives at Sealdah railway station and is given a grand reception by workers and leaves for the Port Trust guest house
- 9:00** Meeting at the Port Trust Guest House with party office bearers
- 11:00** Addresses press conference at the Kolkata Press Club
- 1:00** Leaves for Bhowanipur assembly constituency
- 1:30** Holds meeting in Bhowanipur with workers and interacts with them
- 2:30** Under the booth contact programme meets 5 families in Bhowanipur and then leaves





- 5:00** Leaves Port Trust Guest House for Mahajanati Sadan
- 5:30** Addresses intellectuals and eminent citizens in Mahajati Sadan Kolkata and discusses and dwells on the ideals and objectives of the BJP and on the transformative agenda of Shri Narendra Modi's government, says we are working not to reform but to transform India. Leaves for guest house at 7:30 pm after the conference
- 8:30** Holds meetings and discussions with state office bearers
- 10:30** onwards meeting with national office bearers
- 1:00** retires for the day

27 April 2017

(8:45 am to 9.30 pm)

- 8:45** Meeting and discussions with members of Sankirtan groups of West Bengal
- 9:15** Meeting with members of Sangh organisations at Port Trust Guest House
- 11:00** Gives interview to a national news channel
- 12:00** Has a detailed meeting with the West Bengal core team
- 1:30** Visits the residence of Dr. Syama Prasad Mookerjee, pays tribute and visits photo exhibition
- 2:00** Departure for Rajarhat New Town Assembly segment
- 2:30** Meeting with party workers of Rajarhat New Town assembly segment
- 3:30** Visits 5 families of booth number 231 in Rajarhat New Town assembly
- 4:30** Depart from Rajarhat New Town assembly for the airport
- 4:45** Meeting with senior RSS leader Shri Bhagaiya ji in the waiting room of the airport.
- 6:30** Departure for Delhi
- 9:30** Reaches Delhi residence



Pandit Deendayal Upadhyaya Vistarak Yojana

Bharatiya Janata Party is celebrating the birth centenary of Pandit Deendayal Upadhyaya and the Deendayal UpadhyayBooth Vistarak Yojana is an important part of the scheme. The party is clear on the objectives of Pandit Deendayal Upadhyaya Vistarak Yojana. The goals of this unique outreach are the following ones.

- To ensure a consolidation and expansion of the organizational strength of the party, to establish a direct and vibrant contact between members of the society and the party, to generate a wide awareness among people of the policies and schemes of Shri Narendra Modi led government, to initiated constructive works and projects and to discuss activities related to Pandit Deendayal Upadhyaya centenary celebrations. Through Vistaraks, the party will work to implement these programmes.
- At the organisational level, through Vistaraks, to reach out and establish contact with members and active members of the party, to organise booth committees and to conduct booth committee meetings, to create a mechanism that will enable workers to remain in regular touch with every household in the area, to organise groups of youth, women and others at the booth level and add greater momentum to the membership enrolment drive at that level.
- To reach out to pinion makers at the booth level, to engage in constructive work, to create greater awareness on cleanliness, to link to people through social media, to train them to download Narendra Modi App and the



Bhim App, are among some of the activities that workers at the booth level will undertake. To reach to the people, the various schemes of the central government through the framework of the organisation and to organise awareness programmes with the beneficiaries for a wider cross-section are the other crucial objectives of this programme.

BJP National President Shri Amit Shah has expressed the following thoughts on the Booth Vistarak Yojana:

The Vistarak should not set out with the objective of only strengthening the party. The larger objective of the Vistarak should be, by strengthening the party, to restore the greatness of this country, its cultural heritage and to work to reinstate it on to the world scene.

To give rise in the minds of the most marginalised, the poor children of this country, the dream of becoming the Prime Minister of India one day and to work towards its fulfillment is one of the objectives of the Vistarak Yojana.

Bharatiya Janata Party is a party which believes in politics for an all-round development and progress of the country. In politics the BJP's objective is not position, but rather position and politics become a means for re-establishing India's glory on the world stage, this is the kind of will we must have.

#EbarBangla



The three-day West Bengal visit of BJP National President Shri Amit Shah has benefited the party at various levels. The programmes organised during the three day tour of Shri Amit Shah, such as booth contact programmes, interactive meetings, intellectual outreach, etc has boosted the morale of the workers. The following have been the broad achievements of the tour Vistarak tour undertaken by BJP National President Shri Amit Shah

- By launching the booth expansion programme from Naxalbari in West Bengal, Shri Amit Shah has generated great enthusiasm among party workers of the area and in the the state as a whole. Known as the birth place of the violent ideology of Naxalism, it was a symblic redemption when Shri Amit Shah reached there with message of development, the first time in 50 years that any leader has done that.
- In addressing intellectuals and eminent citizens at the iconic Mahajati Sadan in Kolkata, Shri Amit Shah not only articulated the ideals of the party, the vision of governance and roadmap ahead, but also established a link between the leading minds of the state and laid the ground work for a better dialogue in future.
- By launching the booth expansion programme from Naxalbari, Shri Amit Shah has given a tough message to the violent Naxalite elements across the country.
- This meeting and interaction with workers at booth number 231 will not only boost the moral of the party workers in the area but also in the areas around
- By meeting with Sankirtan groups in West Bengal, Shri Amit Shah also delivered strong singal asking people to be active part of their folk-culture and to keep this rich tradition alive and vibrant. There are over five lakh families who belong to the Sankirtan community they narrated to him the difficulties that they have been facing because of the appeasement policies of the state government.
- The presence of Amit Shah in booth number 269 of the Assembly constituency of West Bengal Chief Minister Mamata Banerjee our party workers were greatly inspired and the ruling party has begun looking upon the BJP as its main challenger.
- The message of Shri Amit Shah's visit to Shri Raju Mahali's house and that of his having lunch there had a positive effect on the workers of the party in West Bengal and also on the people of the state.



“This is the same Naxalbari from which violence started, today it in this same Naxalbari that the chant of Modiji’s mantra of ‘Sabka Sath, Sabka Vikas’ is being heard.”

“If the West Bengal Government thinks that by obstructing development work they will stop Modiji’s chariot, then it shall be a big mistake.”

Salient points from various addresses delivered by BJP National President Shri Amit Shah during his West Bengal tour:

The BJP government at the centre led by Prime Minister Narendra Modi has in the last three years worked tirelessly for the upliftment of the poor and has tried to reach these schemes to the remotest villages but the Trinamool Congress government of West Bengal does not allow these plans to reach the grassroots.

I say with clarity, pride and confidence, that the BJP is the only party among all political parties in the country in which internal democracy is alive and vibrant. Regularly, every three years our organisational elections are held from the booth level to the level of the national president, according to our constitution and at the appointed time.

I have come here to appeal to the people of West Bengal with folded hands that they should come together with the Bharatiya Janata Party and work for the remaking of Sonar Bangla and become participants in this journey of development.

The way in which the politics of appeasement is being practised in West Bengal, I believe that this is an assault on West Bengal’s culture and values. This is generating great resentment and anger among the people of the state and they are gravitating towards the Bharatiya Janata Party in protest.

पात पेड़े खाओयानो हल ना अमित
शाहके, आफशोस करछेन मामगिरा

लोकतंत्र विहिन पार्टीयों से
विकास नहीं : अमित शाह

आदिवासी के घर पर फर्श पर केले
के पत्ते में अमित शाह ने किया भोजन

स्वाधीनतार पर तृणमूल शासनेई बेशि अत्याचार

राजनीति
अमितेर
काछे
निरापत्तार
आबेदन
आलपनादेर

प्रतिदि भोटाेरर बाड़िते बारबार
याओयार निर्देश दिऐ गेलन अमित

तृणमूलके उख्खत करे
परिवर्तन आनब: अमित

Shah 'confirms' BJP win in Bengal

Mission Bengal begins in CM backyard
BJP chief on stump
DATA DUEL



गणतन्त्र आर
उन्नयने शहरे
मन अमितेर

'सोनार बांग्ला' के लिए
परिवर्तन जरुरी : शाह

बंगाल में भी खिलेगा कमल : अमित शाह

'बाङ्गालिबाबु' हऐ
कलापातार भोज

Bengal most poverty-stricken state: Amit

ममता के चुनाव क्षेत्र भवानीपुर में गरजे अमित शाह...
अबकी बार बंगाल में भाजपा सरकार
कहा, राज्य प्रशासन
का हो गया है

दलितेर दरजाय बिजेपिर शाह

अमित शाह की निगाहें अब पश्चिम बंगाल पर...

मोदी का रथ नहीं रोक पाएगी तृणमूल कांग्रेस : शाह

बामेदेर भोट बिजेपि ते याछे,
राज्य कमिठिर बैठके कबुल सुर्खेर

दिल्ली, राहुलगांधी, कलकत्ता, पश्चिम बंगाल के लिए बिजेपि के याछे। पश्चिम बंगाल के लिए
दिल्ली के बिजेपि के याछे। बिजेपि के याछे। बिजेपि के याछे। बिजेपि के याछे। बिजेपि के याछे।



<http://www.bjp.org/adhyakshiyapravas2017>